



40-01 43rd Avenue
Sunnyside, NY 11104
Tel: 718-784-2252
ps150qPTA@gmail.com



Shout out to your favorite actors and support the PS 150Q Theatre program all at the same time! This February 7th and 8th, the Fifth Grade class at PS 150Q will be presenting the musical **Peter Pan Jr.** We will be printing approximately 1000 playbills for the performances. We welcome friends and family to purchase advertising space in the souvenir playbill for our upcoming production.

PLAYBILL DESCRIPTION

The playbill is a professionally printed show program 5.5" wide by 8.5" high. Inside pages are black and white. Outside cover is full color.

AD SIZES AND PRICES

Full Page (Ad size is 7.5" high x 4.5" wide) \$100.00

Half Page (Ad size is 3.75" high by 4.5" wide) \$50.00

Quarter Page Vertical (Ad size is 3.75" high x 2.25" wide) \$25.00

ALL ADS MUST BE SUBMITTED BY JANUARY 18, 2018.

ARTWORK SPECIFICATIONS

Ads are preferred in a PDF or JPEG format at actual size.

Artwork and included images should be 300 dpi at actual size.

PAYMENT

You may pay for your advertisement with a check made payable to PS 150Q PTA or cash.

PS 150Q PTA is a 501(c)(3) organization. All playbill ads are tax-deductible.

All proceeds from playbill ads will go towards the PS 150Q Drama enrichment program and for future productions, royalties, sets, props, costumes, etc.



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**PURCHASE AN AD IN OUR PETER PAN PLAYBILL
 ALL ADS MUST BE SUBMITTED BY JANUARY 18, 2018.**

Advertiser: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Telephone Number: _____

Email Address: _____

PERSONAL AD SIZES AND PRICES

- _____ Full Page
 (Ad size is 7.5" high x 4.5" wide)
 \$100.00
- _____ Half Page
 (Ad size is 3.75" high by 4.5" wide)
 \$50.00
- _____ Third Page Horizontal
 (Ad size is 2.5" high x 4.5 " wide)
 \$35.00
- _____ Quarter Page Vertical
 (Ad size is 3.75" high x 2.25" wide)
 \$20.00

ARTWORK SPECIFICATIONS

Ads are preferred in a PDF or JPEG format at actual size.
 Artwork and included images should be 300 dpi at actual size.
 Business cards: Vertical: Scan 100% @ 300 dpi for a vertical 1/4 page ad.
 Horizontal: Scan 125% @ 300 dpi for a horizontal 1/3 page ad.

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Date: _____
 Sold By: _____

Total Amount Paid: _____
 Check # _____